

ADVERTISEMENT CONTRACT

(for quarterly issues of the Journal of Indian Water Works Association)

From (name of the Firm / co. advtg. agency with full address) :

.....
.....
.....

Tel : Telex : Fax :

To,

The Hon. Editor, the Journal of Indian Water Works Association

Pipeline Road, Vakola

Santacruz (East)

Mumbai - 400 055 (India)

Sir,

I / We have pleasure in releasing our advertisement for the 'Journal of IWWA' as for particular mentioned below : (Tick as required)

Placement of and size of the advertisement	Normal rate per insertion	Extra for special position/color; Colored paper / background (with necessary instructions)	Total (Rs.)
Front cover	7500		
Back cover	6300		
Inside front cover	5200		
Inside back cover	4700		
Inside right first page	4500		
Inside last page	4000		
Any page inside	3200		
Half page	1800		
Quarter page	1000		
Small advertisement	500		

Advertisement to appear in one / two / three / four issue (s) to be published in
January / April / July / October, 19__

Total amount for (nos.) advertisement Rs.

Discount Rs. Net Payable Rs.

The matter / artful for advertisement is sent herewith / will be sent* through

M/s..... D. D. /

Cheque for Rs (including bank charges of Rs. 50/-) bearing no

..... dated drawn on

(Bank) in favor of 'Indian Water Works Association' is enclosed.

Enlc. As above

Yours faithfully

Date: (Authorized Signatory)

Instruction issued by (USE CAPITALS)

Mr.....

Voucher copy sent to :

(FOR OFFICIAL USE ONLY) :

Order received on Receipt

No. date for insertion

on the Journal Vo..... No.

(Admin. manager)

Download Advertisement Contract :

You can download the Advertisement Contract form (MS Word 6.0 format) from here. After filling the form please send it to the Editor, along with required demand draft / cheque. For further information please write to