THEME

CAN THE WORLD REALLY BE ODF BY 2030?

WORLD TOILET SUMMIT 2018

19TH - 20TH NOVEMBER
ABOUT WORLD TOILET SUMMIT

The World Toilet Summit is an advocacy initiative of the World Toilet Organization. It is the only toilet and sanitation focused conference in the world, with a mission to bring sanitation higher on the global agenda. The international summit aims to empower delegates, exhibitors and sponsors to share best practices in the WASH (Water, Sanitation and Hygiene) sector. The summit is a global platform to exchange knowledge, expertise, and resources in scaling up impact and innovation in the sanitation marketplace. The first World Toilet Summit commenced in 2001 in Singapore, and has been organized 17 times in 12 countries ever since.

VISION & MISSION – WORLD TOILET SUMMIT 2018

In 2014, the honourable Prime Minister of India, Mr. Narendra Modi initiated the Swachh Bharat Mission (Clean India Mission) with an objective of eradicating open defecation practices in India by 2019. Four years down the line, more than 50% of Indian states have been declared “open defecation free” and many more are slated to follow suit.

India serves as a learning ground for the internal WASH community and has already hosted the World Toilet Summit twice before, in 2007 and 2015. This year, India will yet again host the World Toilet Summit in Mumbai on 19 November, 2018. Supported officially by the government of Maharashtra, the summit will consist of keynote speakers, panel discussions, paper and poster presentation, as well as awards in different categories from WASH sector.

World Toilet Summit 2018 will lay special focus on the evolution and journey of Swachh Bharat Abhiyan and envisions itself as being a pioneer in motivating the successful completion of the mission by reaching 100% WASH coverage in households and schools in India.
KEY AGENDA

The World Toilet Summit will close the gap between government, corporate and civil society by creating multi-sector partnerships to accelerate collaborations for progress in WASH. The summit will be linked to the Swachh Bharat, Swachh Vidyalaya, and Dettol Banega Swachh India. Through World Toilet Summit in India, we aim to achieve the following key objectives:

BEYOND THE SWACHH BHARAT MISSION:

From toilet coverage ➔ toilet usage

SUSTAINABILITY OF THE OPEN DEFECATION FREE STATUS IN MAHARASHTRA:

- Toilet maintenance
- Behaviour change
- Design
- Funding innovation

REACHING 100% WASH COVERAGE IN SCHOOLS AND 100% SAFELY MANAGED SANITATION AT THE HOUSEHOLD LEVEL

ALLEVIATING WASH CHALLENGES:

The role of design and innovation

Each year, the World Toilet Summit follows a specific theme and this year’s theme is “Can the world really be ODF by 2030?” Through this theme we will seek out answers to the 21st century WASH sector challenges. The idea will be explored via 11 sub-themes over the course of the two-day event.
SPEAKERS

BIJOY MOHAN | CEO, ASIA PACIFIC, LIXIL

Mr. Bijoy Mohan is the CEO of LIXIL Asia Pacific since April 2015. He heads LIXIL Water & Housing businesses in 23 markets across Asia Pacific, with responsibility for all sanitary ware and housing brands in the LIXIL portfolio. LIXIL Water Technology (JWT) is a leader in the sanitary ware industry, with a portfolio of leading brands such as American Standard, GROHE and Inax.

ROB DE GROOT | PRESIDENT, HYGIENE HOME, RB

Rob de Groot is the president of RB Hygiene Home, and is responsible for driving its vision of creating a cleaner world. The Hygiene Home business has a fantastic portfolio of leading brands, 80% of which rank among the firsts in their categories, with household names such as Lysol, Vanish, Finish and Air Wick. Rob has been working diligently towards unleashing the full growth potential of RB business through greater focus, innovation, and investment.

GARY WHITE | CEO AND CO-FOUNDER, WATER.ORG AND WATER.EDUCATION

Gary White is the CEO and Co-founder of Water.org and WaterEquity, nonprofit organizations dedicated to empowering people in the developing world to gain access to safe water and sanitation. Gary developed Water.org’s WaterCredit Initiative, creating new financing options for poor populations to meet their water supply and sanitation needs. Gary also developed and now leads WaterEquity, an innovation of Water.org focused on raising and deploying social impact investment capital.

JIN SONG MONTESEANO | CHIEF PUBLIC AFFAIRS OFFICER, LIXIL

Jin Song Montesano is the Chief Public Affairs Officer at the LIXIL Group. She leads a diverse global team responsible for corporate communications, corporate responsibility, investor relations, and external affairs. Jin also pioneered and oversees LIXIL’s first global social business called SATO, a unique award-winning start-up that innovates and commercializes sanitation solutions for BoP consumers. Since joining LIXIL in 2014, Jin has built from scratch a global, cross-functional team, supporting HQ, and expanded LIXIL’s public affairs agenda with newly built teams in Asia, Europe, and the Americas.

PATRICIA O’HAYER | GLOBAL HEAD, COMMUNICATIONS AND GOVERNMENT AFFAIRS, RB

Patricia O’Hayer is a Communications and Public Affairs professional with over 20 years’ experience in change, policy and partnerships with the UN organisations. She is an international politics graduate from the George Washington University, and is a member of the board of directors of Raleigh International and a European trustee of the Global Poverty Project. Since 2013, she has been RB’s Global Head of Corporate Affairs, Government Relations and Strategic Partnerships.

JACK SIM | FOUNDER, WORLD TOILET ORGANIZATION

Jack Sim is the founder of BoP HUB and World Toilet Organization, and is a leading global advocate for sanitation. Formerly in the construction industry, he founded the World Toilet Organization in 2001 after attaining financial independence at age of 40, and deciding to devote the rest of his life to social work. In 2001 World Toilet Organization (WTO) declared its founding day November 19 as World Toilet day. In 2013, November 19 was designated as UN World Toilet Day. The day is now celebrated globally each year to raise awareness about the need for action to end the sanitation crisis.
WHO SHOULD PARTICIPATE?

Each year, the World Toilet Summit marks the presence of national and global attendees across several WASH sectors. The participants come from the following sectors:

NATIONAL AND STATE GOVERNMENT
INDUSTRY AND TECHNOLOGY EXPERTS
CORPORATES

SOCIAL ENTERPRISES
ACADEMIA
BUSINESS ENTERPRISES
WORLD TOILET SUMMIT

The World Toilet Organization (WTO) was founded on 19 November, 2001. It is a global non-profit committed to improving toilet and sanitation conditions worldwide. WTO established the World Toilet Summit in 2001, followed by the World Toilet College in 2005. Through its initiatives, WTO continues to provide an international platform for toilet associations, governments, academic institutions, foundations, UN agencies, and corporate stakeholders to exchange knowledge and leverage media and corporate support in an effort to promote sanitation and public health policies.

Owing to the organisation’s continued commitment and advocacy towards the global WASH issue, the United Nations General Assembly declared 19th November as UN World Toilet Day through a resolution sponsored by the Singapore government on WTO’s behalf in 2013. The organisation was also granted a consultative status with the United Nations Economic and Social Council in 2013.

GET INVOLVED

World Toilet Organization strongly believes in the power of collaborative efforts to develop effective public-private partnerships in the sanitation sector. The summit provides the participants, an international networking platform to exchange knowledge, and leverage media and corporate support in an effort to influence policy-makers and governments to promote clean sanitation and public health policies.

To find more about how to participate, please write to us at summit@wts2018.com
WORLD TOILET SUMMIT 2018

VENUE: TAJ LANDS END, MUMBAI ON 19th AND 20th NOVEMBER 2018

TECHNICAL WORKSHOPS

18 November 2018 • Taj Land's End, Mumbai, India

1. Wash in School: Monitoring and Evaluation
   9.30 am to 1 pm

2. DECENTRALISED SANITATION SOLUTIONS: Forging a Collaborative Agenda for Capacity Building & Research
   9.30 am to 4 pm

3. Shit Flow Diagram SFD tool
   9.30 am to 4 pm

4. Entrepreneurship Development - Sanitation as a business 2 pm to 5 pm

SuSanA India Chapter meeting:
Theme - Water for Sanitation 4 pm – 7 pm

 Supported by: 
 Partners:

ECOSAN SERVICES FOUNDATION
1st Floor, 24, Prashant Nagar, 7204, Navi Mumbai, India. Ph: +91 22 2145 5306, email: ecosan@ecosanservices.org
TECHNICAL WORKSHOP

WASH IN SCHOOLS: MONITORING & EVALUATION

📅 18 November 2018 ⏰ 9:30 am to 1 pm
📍 Taj Lands End, Mumbai, India

OBJECTIVE: To understand the WASH in School (WinS) monitoring and evaluation system and enhance corporate engagement for maintenance, monitoring and evaluation of WinS.

DESCRIPTION:
- Elements & framework of WinS monitoring & evaluation system
- Utilization of the data to improve decision making & performance of school
- Business development & collaboration opportunities for corporates

Limited seats! Register before 30th October and avail 20% discount for the World Toilet Summit 2018!

ECOSAN SERVICES FOUNDATION
1st Floor, 2A, Prashant Nagar, 721/1, Navi Sadashiv Peth, Pune 411030 MH, India. Ph: +91 20 26533064, email: ecosan@ecosanservices.org

DECENTRALISED SANITATION SOLUTIONS:
Forging a Collaborative Agenda for Capacity Building & Research.

📅 18 November 2018 ⏰ 9:30 am to 4 pm
📍 Taj Lands End, Mumbai, India

OBJECTIVES:
- Perspective Building: Decentralised Sanitation for South Asian Towns and Cities.
- Capacity Building Challenges & Priorities.

Participation by Invitation: International and National (Urban local bodies, Experts, Practitioners, Academic Institutions, National Nodal Training Institutions and NGOs)

For further details contact: email id: scbp@niua.org, ecosan@ecosanservices.org Phone: +91 20 26533061
TECHNICAL WORKSHOP

SHIT FLOW DIAGRAM TOOL

- 18 November 2018
- 9:30 am to 4 pm
- Taj Lands End, Mumbai, India

**OBJECTIVE:** To introduce the shit flow diagram tool for understanding the fate of excreta at city level, so that stakeholders can introduce relevant infrastructural changes.

**DESCRIPTION:**
- Understanding the framework & elements of SFD tool
- Application and innovations of the tool in a city specific manner
- Challenges and case studies of SFD tool application

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For further information contact: Mr. Bhitush Luthra CSE Delhi Coordinator email: bhitush@csei.india Ph: +91 90340470 office 011 40616000 Ph: +91 2024530061, email: ecosan@ecosanservices.org

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TECHNICAL WORKSHOPS

ENTREPRENEURSHIP DEVELOPMENT: SANITATION AS A BUSINESS

- 2 pm to 5 pm
- Taj Lands End, Mumbai, India

**OBJECTIVE:** To understand innovations, challenges, experiences and start-up stories in sanitation sector

**DESCRIPTION:**
- To guide potential sanipreneurs in the sanitation economy
- To understand the opportunities in sanitation sector

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